

Hops – What is the potential and direction?

Kerry Templeton



Introduction

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Hops 101
Brief NZ History (of hops)
Potential
Direction
Industry links

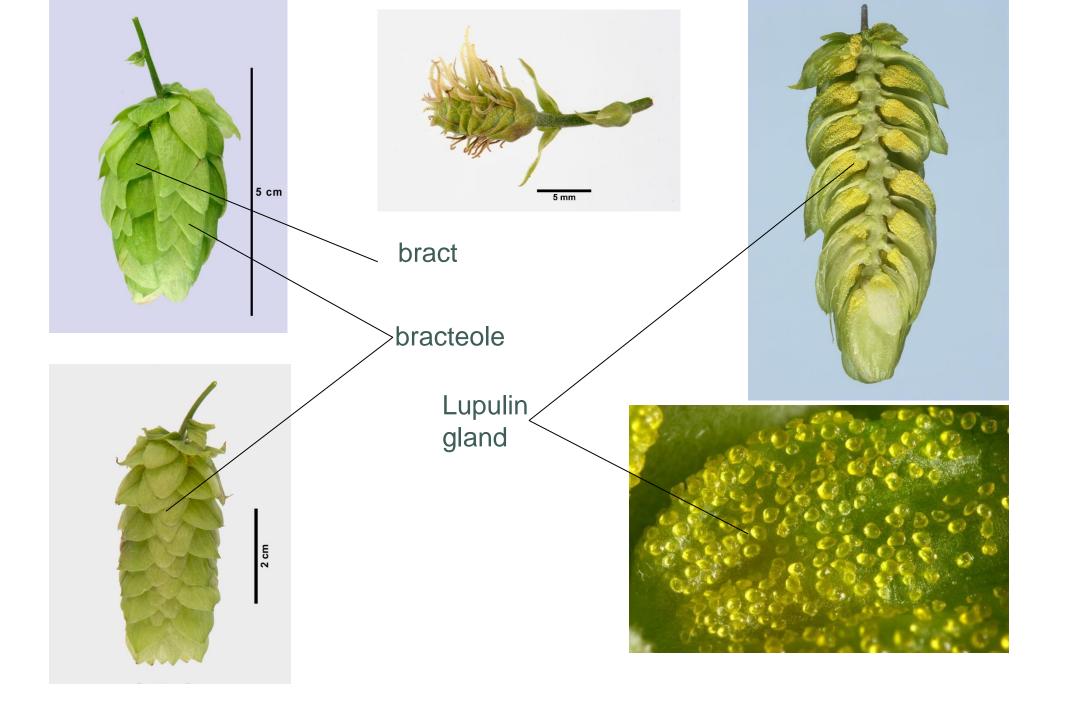


Hops (Humulus lupulus)



- Found in
 - Central Asia
 - Central Europe
 - North America
- » Dioecious
- » Climbing bine
- » Perennial
- » Flowering-
 - day-length sensitive
- » Rich source of secondary metabolites





Hop growing in NZ

- Hops introduced >150 years ago
- NZ breeding commenced 1950s
 - Disease resistance
- Change in 1980s to "aroma" type
- Change again in 2000s as IPA and hop forward beers changed the demand to "flavour" type hops
- Industry expansion (2015 on)

New Zealand hop production changes (kilograms)

900000 —				_
800000 —				_
700000 —				organic
600000 —				production
500000 —				■ overseas
400000 —				cultivars
300000				■ specialty cultivars
200000				■ aroma cultivars
100000 —				_
0 —				■ alpha cultivars
	1983	1999	2016	



Cultivar name	Year released	
Green Bullet™	1972	
Sticklebract	1972	
Dr Rudi	1976	
Rakau™	1983	
Pacific Gem™	1987	
Wakatu™	1988	
Pacifica™	1994	
NZ Southern Cross™	1994	
Motueka™	1997	
Riwaka™	1997	
Nelson Sauvin™	2000	
Pacific Sunrise™	2000	
NZ Pacific Jade™	2004	
Wai-iti™	2011	
Kohatu [®]	2011	
Waimea™	2012	
Moutere™	2015	
Nectaron®	2020	

The hop garden

Q

- 5 m trellis
- ~3000–3500 plants/ha (cultivar specific)
- Irrigation
- Fertiliser
- Stringing
- Training





March: Harvest – field operations





Harvest – picking machine operations





Kiln drying













Hop season phases













Harvest of mature plant



Spring: rapid vine growth





Summer:
vines fully
grown &
flowering
commences



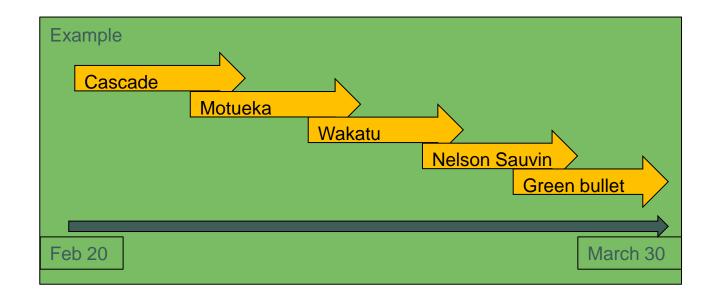




Important criteria

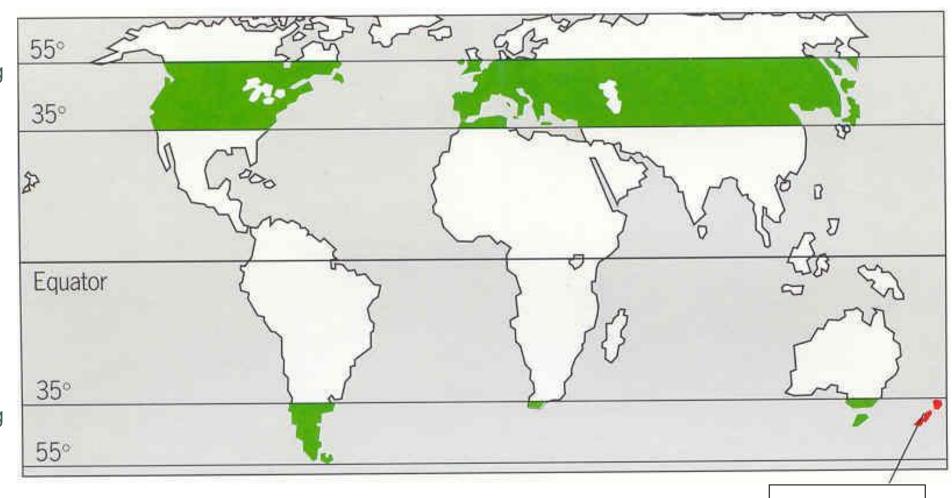


- Yield
 - A number of agronomic factors can affect this
 - Training time and quality of trained material
 - Fertiliser, irrigation and weed control
- Harvest window
 - Each cultivar has 5–7 days to be harvested, varies by location, soil type, etc.
 - Dry matter and chemical profile used to assess harvest ripeness.



Limits of hop growing areas

Potential growing zone Northern Hemisphere



Potential growing zone Southern Hemisphere

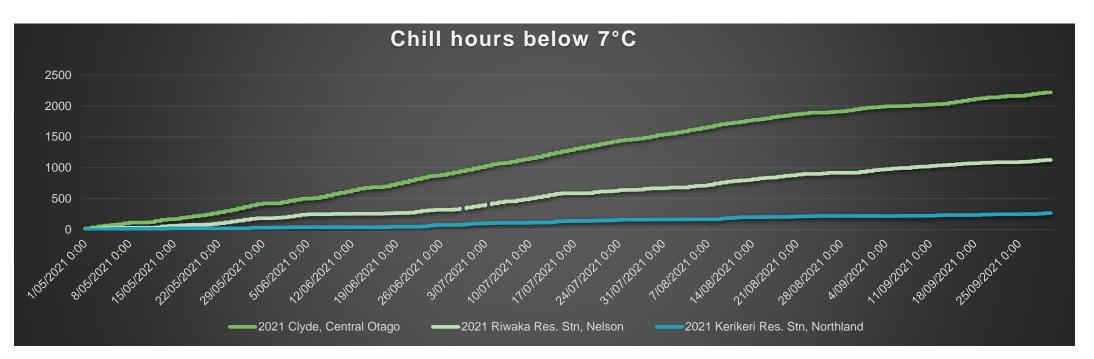
New Zealand

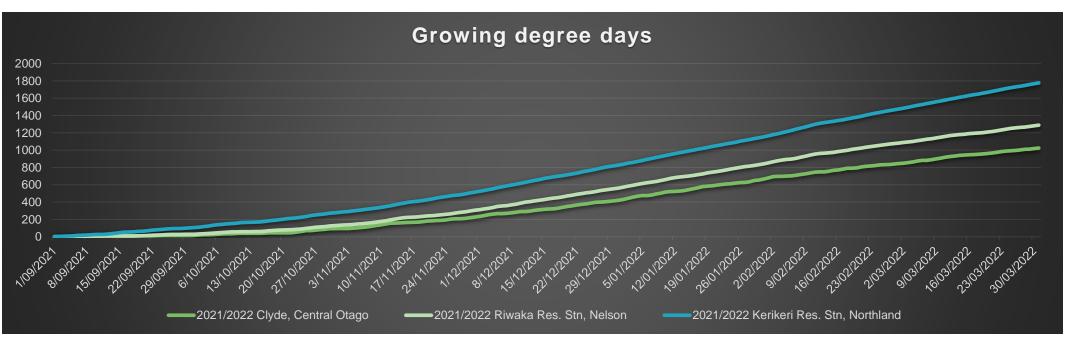
Hop potential in NZ

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- PFR trial established 2016 to study potential for hop production outside the traditional area at the top of the South Island.
- 3 sites chosen
 - Kerikeri ~35° south
 - Motueka ~41° south
 - Clyde ~45° south
- 10 commercial cultivars chosen covering the range of harvest windows and yields









Yield

Q

- Kerikeri had lower yield compared with the other sites
 - Lower winter chilling (no frosts)
- Clyde and Motueka had similar yields

- Challenges
 - Orchard management
 - New to the crop

Clyde Hop garden



Motueka Hop garden



Harvest windows



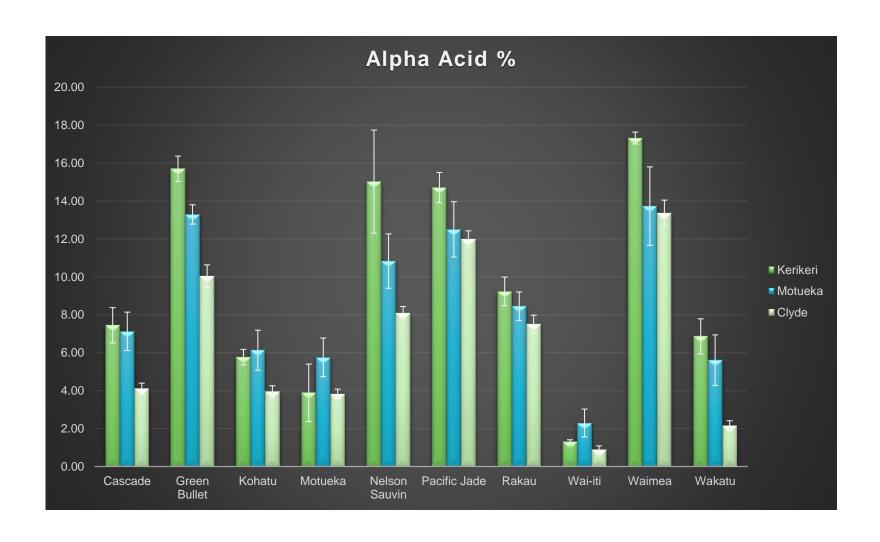
- Motueka and Clyde Similar harvest dates (other than early cultivars)
- Kerikeri Harvest dates up to 30 days earlier

	Harvest date Kerikeri*	Harvest date Motueka*	Harvest date Clyde*
Cascade	27-Jan	25-Feb	8-Mar
Motueka™	18-Feb	3-Mar	10-Mar
Wakatu™	12-Feb	5-Mar	11-Mar
Kohatu®	24-Feb	10-Mar	15-Mar
Wai-iti™	3-Mar	14-Mar	18-Mar
Nelson Sauvin™	17-Feb	20-Mar	17-Mar
Pacific Jade™	4-Feb	20-Mar	23-Mar
Waimea™	12-Feb	22-Mar	24-Mar
Rakau™	26-Feb	24-Mar	30-Mar
Green Bullet™	8-Mar	28-Mar	25-Mar

^{*}Dates are indicative only, and vary year to year

Chemistry (Alpha Acid)





To grow hops successfully you need.....



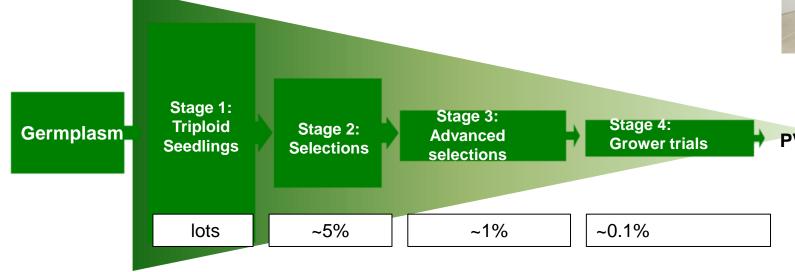
- Good winter chill
- High sunlight hours late spring to autumn
- Access to water for irrigation
- Little wind late spring to autumn
- Flat land
- A good understanding of the crop and its requirements
- Facilities to handle post-harvest requirements Cool store
- Many resources available online or via books
- Roughly anywhere from Taupō south should be able to grow hops

Breeding

- Hop use in brewing is like the fashion industry
- Constant demand for unique flavours and aromas
- Breeding is the best way to develop and explore new aromas and flavours
- Yield and harvest window important criteria









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Disclaimer



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