



## **50<sup>th</sup> Anniversary Symposium**

### ***Environmental Impact and Solutions for Arable and Horticultural Farm Systems***

1<sup>st</sup> – 2<sup>nd</sup> of September 2021

Lincoln University

### **Sponsorship Opportunities**

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# **Agronomy Society of New Zealand**

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The Agronomy Society of New Zealand aims to promote the advancement of scientific research and the practice of agronomy in New Zealand, and to encourage the flow of agronomic information. We are a group of scientists, lecturers, students, agricultural and horticultural advisors, rural professionals and farmers with an interest in agronomy

The 50<sup>th</sup> Anniversary Symposium marks a significant milestone for the society, one worth celebrating. For the symposium we have invited speakers from universities, crown research institutes, industry and levy supported organisations to talk on topics covering:

- Nutrient Management for Arable Systems
- Soil Protection
- Future Farm Systems
- Greenhouse Gases and Carbon Sequestration
- Horticultural Diversification
- Extracting Value from Commodity Products

The following pages highlight sponsorship opportunities associated with the Agronomy Society Symposium; we look forward to your participation in this event.

**Agronomy Society 50<sup>th</sup> Anniversary Symposium has three sponsorship levels, providing sponsors with a choice of space and exposure rated accordingly to financial commitment**

- **Gold – 1 opportunity**
- **Silver – 6 opportunities**
- **Bronze**

**Details of the packages can be found in the following pages.**

**Sponsorship will be allocated on a first in first served basis.**

## **Gold Sponsor**

**\$3000 + GST**

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This opportunity is for one sponsor to support the 50<sup>th</sup> Anniversary Dinner on the 1<sup>st</sup> of September 2021 at Lincoln University.

Gold sponsorship includes:

- 10 minute speaking slot at the Anniversary Dinner.
- Banners and pull ups on stage during the Dinner
- One pull up at the entrance/dining area during the two-day conference
- One registration for an attendee for the two days including a dinner
- Logo advertised throughout the two day symposium as our Gold Sponsor
- Logo on any advertising material circulated leading up to the symposium
- Logo on our website and social media channels advertising the symposium
- Logo on our agenda handed out to the attendees at the symposium

## **Silver Sponsor**

**\$1500 + GST**

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This opportunity is for six sponsors to support the 50<sup>th</sup> Anniversary Symposium on the 1<sup>st</sup> – 2<sup>nd</sup> of September 2021.

Silver sponsorship includes:

- 5 minute speaking slot introducing the topic title. You can select from the following topics (note this is a first in first served basis):
  - Nutrient Management for Arable Systems
  - Soil Protection
  - Future Farm Systems
  - Greenhouse Gases and Carbon Sequestration
  - Horticultural Diversification
  - Extracting Value from Commodity Products
- One pull up at the entrance/dining area during the two-day conference
- Logo advertised throughout the two-day symposium as a Silver Sponsor
- Logo on any advertising material circulated leading up to the symposium
- Logo on our website and social media channels advertising the symposium
- Logo on our agenda handed out to the attendees at the symposium

## **Bronze Sponsor**

**\$300 + GST**

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- One pull up at the entrance/dining area during the two-day conference
- Logo advertised throughout the two day symposium as a Bronze Sponsor
- Logo on any advertising material circulated leading up to the symposium
- Logo on our website and social media channels advertising the symposium
- Logo on our agenda handed out to the attendees at the symposium

# Sponsorship Application Form



If you would like to support the Agronomy Society of New Zealand's 50<sup>th</sup> Symposium as a sponsor please fill out the form below:

<b>Name of Company</b>		
<b>Contact person</b>		
Name		
Contact number		
Email		
Order number (if required)		
<b>Name and Address for invoice</b>		
<b>Please select level of sponsorship</b>		
<b>Gold</b>		
<b>Silver</b> <i>(Please list three in order of preference and we will do our best to accommodate you)</i>		
• Nutrient Management for Arable Systems		
• Soil Protection		
• Future Farm Systems		
• Greenhouse gases and carbon sequestration		
• Horticultural Diversification		
• Extracting Value from Commodity Products		
<b>Bronze</b>		

*\*NB: Sponsorship opportunities will be allocated on a first in, first served basis. The Agronomy Society will try and meet sponsors' choices, but cannot guarantee your first or any choice will be available.*

Please return this form to Robert Southward: [R.C.Southward@massey.ac.nz](mailto:R.C.Southward@massey.ac.nz)