



50th Anniversary Symposium

Environmental Impact and Solutions for Arable Farm Systems

25th-26th of June 2020

Lincoln University

Sponsorship Opportunities

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Agronomy Society of New Zealand

The Agronomy Society of New Zealand aims to promote the advancement of scientific research and the practice of agronomy in New Zealand, and to encourage the flow of agronomic information. We are a group of scientists, lecturers, students, agricultural and horticultural advisors, rural professionals and farmers with an interest in agronomy.

The 50th Anniversary Symposium marks a significant milestone in the society, one worth celebrating. With that we have invited speakers from universities, crown research institutes, industry and levy supported organisations to talk on topics covering:

- Nutrient Management for Arable Systems
- Soil Protection
- Agronomy Updates
- Greenhouse gases and carbon sequestration
- Future Farm Systems
- Extracting value from commodity products

The following pages highlight sponsorship opportunities associated with the Agronomy Society Symposium and look forward to your participation in this event.

Agronomy Society 50th Anniversary Symposium has three sponsorship levels, providing sponsors with a choice of space and exposure rated accordingly to financial commitment.

- **Gold – 1 opportunity**
- **Silver – 6 opportunities**
- **Bronze – numerous opportunities**

Details of the packages can be found in the following pages.

Sponsorship will be allocated on a first in first serve basis.

Gold Sponsor

\$3000 + GST

This opportunity is for one sponsor to support the 50th Anniversary Dinner on the 25th of June at Lincoln University.

Gold sponsorship includes:

- 15 minute speaking slot at the Anniversary Dinner.
- Banners and pull ups on stage during the Dinner
- One pull up at the entrance/dining area during the two-day conference
- One registration for an attendee for the two days including a dinner
- Logo advertised throughout the two day symposium as our Gold Sponsor
- Logo on any advertising material circulated leading up to the symposium
- Logo on our website and social media channels advertising the symposium
- Logo on our agenda handed out to the attendees at the symposium

Silver Sponsor

\$1500 + GST

This opportunity is for six sponsors to support the 50th Anniversary Symposium on the 25th-26th of June.

Silver sponsorship includes:

- 5 minute speaking slot introducing the topic title. You can select from the following topics (note this is first in first serve basis):
 - Nutrient Management for Arable Systems
 - Soil Protection
 - Agronomy Updates
 - Greenhouse gases and carbon sequestration
 - Future Farm Systems
 - Extracting value from commodity products
- One pull up at the entrance/dining area during the two-day conference
- Logo advertised throughout the two day symposium as our Silver Sponsor
- Logo on any advertising material circulated leading up to the symposium
- Logo on our website and social media channels advertising the symposium
- Logo on our agenda handed out to the attendees at the symposium

Bronze Sponsor

\$300 + GST

- One pull up at the entrance/dining area during the two-day conference
- Logo advertised throughout the two day symposium as our Bronze Sponsor
- Logo on any advertising material circulated leading up to the symposium
- Logo on our website and social media channels advertising the symposium
- Logo on our agenda handed out to the attendees at the symposium

Sponsorship Application Form



If you would like to support the Agronomy Society of New Zealand's 50th Symposium as a sponsor please fill out the form below:

Name of Company	
Contact person	
Name	
Contact number	
Email	
Order number	
Name and Address for invoice	
Please select level of sponsorship <i>(Please list three in order of preference and we will do our best to accommodate you)</i>	
Gold	
Silver <i>(Please list three in order of preference and we will do our best to accommodate you)</i>	
• Nutrient Management for Arable Systems	
• Soil Protection	
• Agronomy Updates	
• Greenhouse gases and carbon sequestration	
• Future Farm Systems	
• Extracting Value from Commodity Products	
Bronze	

**NB: Sponsorship opportunities will be allocated on a first in, first served basis. The Agronomy Society will try and meet sponsors' choices, but cannot guarantee your first or any choice will be available.*

Please return this form to Robert Southward: treasurer@agronomysociety.org.nz